

MICROS Quarterly

Are You Concerned About Credit Cards?

Do you need to be concerned about PCI? YES...

PCI compliance goes beyond just making sure your POS software is a validated version but it is a good place to start.

Have you checked to see if the version of POS software you are running is on the MICROS List of Validated Payment Applications?

Are you familiar with the 12 requirements for PA-DSS Compliance for Level 4 Merchants?

Follow the links to the right for more information. View Credit Card Security best practices and other important documentation.

MICROS PABP/PA-DSS Best Practices

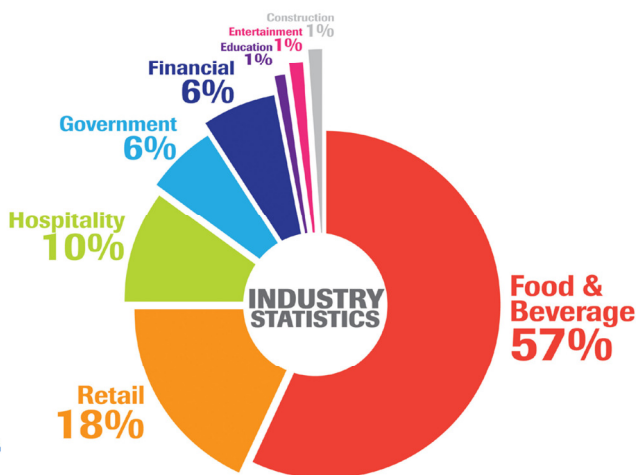
[MICROS e7](#)

[MICROS RES](#)

[MICROS 9700](#)

[MICROS Validated Software Versions](#)

[Links To Important Security Information](#)



BREACH STATISTICS BY INDUSTRY

The image on the left was created by TrustWave, a leading provider of security and payment card industry compliance management solutions.

This highlights the vulnerability of restaurant operators to credit card hackers. Restaurants represent 57% of breach statistics.

PA-DSS compliance is a process and not a point in time. As credit card regulations continue to change, your security practices and policies need to evolve. MICROS can help you manage this process. **Call us today for more information.**

Capture attention with dynamic digital menu and marketing boards

“I’ve received nothing but positive comments from customers about the installation of MICROS’s Digital Marketing Boards in our store. The inviting graphics and digital presentation makes it easier for patrons to quickly determine their meal order, saving frustration on their end and time on our end. We have experienced noticeable sales increase since the installation of the MICROS Digital Menu Boards, which no doubt have been a contributing factor.”

— Jim Pipino, President, Niles Restaurant Business In., Arby’s Franchisee

One of the latest tools to emerge in the restaurant industry is the Digital Menu and Marketing System. A fully integrated feature of the MICROS RES and Symphony point-of-sale systems, this dynamic technology displays menus while simultaneously drawing customers’ attention to other information, like current store promotions. Menu and price changes are made concurrent with the POS and seamlessly update almost instantaneously, resulting in an increased level of accuracy between the price displayed on the menu and price charged to the customer.

While the restaurant sector becomes increasingly aware of the benefits of digital versus traditional menu boards, restaurant owners seek a solid solution that will improve operations, boost the customer experience and reduce costly menu board replacement.

For restaurants with multiple locations, Corporate can centrally manage content for the store’s menu board, eliminating the need for input at the individual store level.



Digital Menu and Marketing Boards

Arby's - Struthers, Ohio

Find out more about
how MICROS can help
you grow your business

Get in touch with us for more information
or to schedule a demo and consultation
appointment.

Profit From:

- The convenience of automatic processing enabling employees to focus on customer service and food preparation
- Fully integrated solution eliminating need for additional software costs
- Low power draw that is environmentally sound and saves on energy costs
- Drastically reduced reaction time as promotions and menu materials are displayed instantaneously

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